

Chicagoland Region Public Relations Report Narcotics Anonymous



January 24, 2021

“The purpose of Public Relations in Narcotics Anonymous is to inform the public that NA exists and offers recovery from the disease of addiction. A public relations committee helps to ensure that accurate information about our fellowship is available to the public.”

Hospitals & Institutions

H&I Meetings

- | | | |
|------------------------|-----------------------|------------------------------|
| 1.) Lake Borderline: 0 | 6.) Small Miracles: 0 | 11.) Swana: 0 |
| 2.) North Suburbs: 2 | 7.) Mid City: 0 | 12.) Fox Valley: 6 |
| 3.) North City: 3 | 8.) Near West: 0 | 13.) Mchenry County: 0 |
| 4.) South City: 0 | 9.) West Suburbs: 4 | 14.) Rock River: 0 |
| 5.) South Suburbs: 4 | 10.) Joliet: 1 | 15.) Illinois Valley: 0 |
| | | 16.) We Do Recover Online: 0 |

Chicagoland Region H&I: 0

Weekly Total H&I Meetings as of 3/15/20 in the Chicagoland Region: 152

Weekly Total H&I Meetings as of 1/24/20 in the Chicagoland Region: 20

HIPR Budget: (Submitted a budget of \$6031.00 for 2021 & \$12,000. was for 2020) Expenses: \$0
Petty Cash \$27.20

The H&I PR Subcommittee met January 17th. We had 8 Areas present out of 12 areas that have an active H&I PR Committee. Our subcommittee meets monthly & will be posted on our events calendar. We will meet next month on February 21st 2-4 pm virtually. Our total weekly H&I meetings back in March were 152 & as of present day there are 20 in our region with more to open soon. Our subcommittee purchased a Zoom account to continue to reach the still suffering addict.

- We have a new PR Co Chair, Carmen & a new H&I Co Chair, Regina. I want to take a moment to thank Rusty S & Al C for your willingness to serve as our Co Chairs for the past two years.
- H&I PR Virtual Book Drive - 51 NA Basic Text, 56 Introductory Guide, 3 It Works How & Why, 3 Living Clean, 3 Step Working Guides & 3 Just for Today. We sold a total of 119 books! Last year's total was 120 books from CRC XXXII. Thank you for your support to the newcomer in the facilities we serve! It's never too late to donate a softcover book to a newcomer!
- Meeting Directories can be found on Chicagona.org under meetings. A pdf of the directory can be printed or downloaded.
- If your area would like support with starting a virtual H&I meeting, please email Chicagoregionpr@gmail.com.
- NAWS H&I World Webinar May , 6:00 pm CST
- NAWS Inmate Step Writing World Webinar May 18, 6:00 pm CST
- CCDOC Staying in contact with Cook County Department of Corrections. - Commitment on hold
- Please, stay in contact with the H&I facilities we currently serve or were serving.
- H&I Chairs continue to send Facility contact info. to Chicagoregiopr@gmail.com to continue to build our Region HIPR database & future events.

Public Relations

- PR Week - is the 1st full week of June
 - Service Day - May 1st
 - NAWS PR World Webinar will meet next on January 28, 2021 6:00 pm CST
 - We have had some complaints about groups overcrowding during the pandemic & the 12 Traditions being overlooked. Please review, "Best Practices for Face to Face Meetings." <https://docs.google.com/document/d/1GVeJdZkDoGEWjKohizRJdAoiCLWBzdR4UhXnScbrQ4/edi>
- Understanding these Traditions comes slowly over a period of time. We pick up information as we talk to members and visit various groups. It usually isn't until we get involved with service that someone points out that "personal recovery depends on NA unity," and that unity depends on how well we follow our Traditions. The Twelve Traditions of NA are not negotiable. They are the guidelines that keep our Fellowship alive and free.*
- WSR-Writing Steps for Recovery, "Behind The Walls" need volunteers to write & Sponsor inmates while they are incarcerated. If interested email Chicagoregionpr@gmail.com Address for WSR is updated to the new address of the CSO, 924 W. 38th Place, unit 109, Chicago, IL 60609

Website/Our Virtual Presence

"The Internet has had an enormous impact on the growth of NA. It allows for more regular communication & provides a vehicle for making information & service resources more readily available." Public Relations Handbook

- **ALL AREAS/GROUPS UPDATE MEETING INFORMATION** on our website including online meetings. Email Chicagoregionpr@gmail.com for updates, deletions & questions.
 - If your meeting is temporarily closed we can unpublish it till it opens up.
- Web Tech needs support, whoever is interested will need previous web design skills.
- Current Area & Work-Group Reports are uploaded on the Friday before Region to ChicagoNA.org under *Regional Information* then hit *Archives*.

Helpline

- **CALL REPORTS** - For the past 30 days there were 189 calls.
- Quarterly Helpline Meeting will be Saturday February 13th at 5pm
- NAWS Phone Line World Webinar is February 2, 2021, 5:30 pm CST
- Volunteers will receive a monthly email of the schedule to mark their calendars.
- Helpline #'s 708-848-4884 English, 708-848-5194 Spanish, 708-680-7900 Polish
- The English, Spanish & Polish Helpline need volunteers - Contact Charles Chicagoland.na.helpline@gmail.com

PR Co Chair for H&I PR Subcommittee

- Assist H&I PR Work Group Leader

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- Assist H&I PR Work Group Leader

Secretary for H&I PR Subcommittee

- Keep minutes at H&I PR Subcommittee Monthly Meeting.
- Help Monitor GMAIL account & Email

H&I PR Mentorship Panel

- Mentor Newer H&I PR Members / Areas, for more info. email, Chicagoregionpr@gmail.com

Public Relations Projects

- H&I PR policy Ad Hoc committee to review/update HIPR Workgroup with combining Website to propose updated description of structure to CRSC Policy
- Emergency Room, Pharmacy Counter & Police Packets
- Professional Database - Continuing to build our database of Professionals & the facilities we serve to stay in touch with them for events, conventions & workshops.
- Digital Sign/Billboard wrap - Looking to renew previous billboard company with non for profit billboard space. Reviewed another billboard company who gave us a quote of \$3000.-\$4000. per month for one sign.
- Poster Drive - Ongoing event.
 - Target places, ER's/Hospitals/Health Clinics, Police Departments, Post Offices, Community Centers/Parks, Colleges/Schools, Libraries, Fire Departments, Homeless Shelters, Welfare Offices, Churches, Laundromats & Factories.
- Planned media projects: - Facebook/CTA/MTD/PACE/CBS/WLS/NBC/WGN/FOX.- Ongoing & communicating back with previous connection with Pace. Digital form & or car cards (Car cards would need to be printed)
- TV Correspondence: Late night exposure, fill-in programming on WGN,FOX,NBC,CBS,WLS, Public Access stations all received our PSA's. There is discussion on the PSA'S being outdated.

Workshops/Conferences

- IAODAPCA Illinois Alcohol & Other Drug Abuse Professional Certification Association, Inc. - TBD
- Summit of Hope - TBD
- HERO HELPS Summit - TBD

H&I PR Sub Committee Monthly Meeting virtually SUNDAY December 20th, 2-4 pm.

Please join our meeting from your computer, tablet or smartphone.

<https://global.gotomeeting.com/join/827233757>

You can also dial in using you United States: +1 (571) 317-3112 Access Code: 827-233-757

Areas to visit: Illinois Valley Lake Borderline North Suburbs North City South City
South Suburbs Small Miracles Mid City Near West West Suburbs Joliet SWANA Fox Valley
Rock River We Do Recover Online

PR- Agenda 2021

Our recovery world has been impacted like never before! We have come together in unity & rose above so many closed in-person meetings & so many more online meetings. We have worked through daily challenges & found ways to reach the still suffering addict. No one is exempted from the changes we have been faced with. Let's continue to serve together & be examples of what recovery can be. "Our ends are always the same, Jails, Institutions & Death!"

In loving service,

Laura M. H&I PR Chair-Chicagoland Region

Reginia H&I Co Chair

Carmen PR Co Chair