

Chicagoland Region Public Relations Report

Narcotics Anonymous



August 23, 2020

“The purpose of Public Relations in Narcotics Anonymous is to inform the public that NA exists and offers recovery from the disease of addiction. A public relations committee helps to ensure that accurate information about our fellowship is available to the public.”

Hospitals & Institutions

H&I Meetings

- | | | |
|------------------------|-----------------------|-------------------------|
| 1.) Lake Borderline: 5 | 6.) Small Miracles: 4 | 11.) Swana: 5 |
| 2.) North Suburbs: 5 | 7.) Mid City: 11 | 12.) Fox Valley: 5 |
| 3.) North City: 10 | 8.) Near West: 3 | 13.) Mchenry County: 4 |
| 4.) South City: 8 | 9.) West Suburbs: 8 | 14.) Rock River: 30 |
| 5.) South Suburbs: 4 | 10.) Joliet: 9 | 15.) Illinois Valley: 0 |

Chicagoland Regional subcommittee (41)

Weekly Total H&I Meetings as of 3/15/20 in Chicagoland Region: 152

HIPR Budget: \$ 12,000.

Expenses: \$2,154.14

Petty Cash \$63.00

- Ordered some Region Meeting Directories for H&I, ER Packets, Pharmacy & Police Packets (PDF from Chicagona.org - any member can print from their computer)
- Fox Valley & Joliet Area are presenting a virtual event
- North City needs support with H&I meetings
- South Suburbs started two virtual H&I meetings in their area & needs H&I Volunteers
- West Suburbs needs support with H&I meetings
- If your area would like support with starting a virtual H&I meeting, please email Chicagoregionpr@gmail.com.
- H&I World Webinar September 25th, 6:00 pm CST
- Inmate Step Writing World Webinar September 15, 6:00 pm CST
- CCDOC Staying in contact with Cook County Department of Corrections. Meeting contact person next week to give literature & speakers cd's. Our H&I commitment is on hold for now.
- WSR-Writing Steps for Recovery, "Behind The Walls" need volunteers to write & Sponsor inmates while they are incarcerated. If interested email Chicagoregionpr@gmail.com Address for WSR is updated to the new address of the CSO, 924 W. 38th Place, unit 109, Chicago, IL 60609
- Because we have an ongoing professional database, we were able to email the facilities & give them different recovery options through the Covid-19 Pandemic.
- H&I Chairs continue to send Facility contact info. to Chicagoregiopr@gmail.com to continue to build our Region HIPR database & future events.

Public Relations

Web Tech / Website

“The Internet has had an enormous impact on the growth of NA. It allows for more regular communication & provides a vehicle for making information & service resources more readily available.” Public Relations Handbook

- **ALL AREAS/GROUPS UPDATE MEETING INFORMATION** on our website including online meetings. We will make every effort to get information updated in a timely manner. Email Chicagoregionpr@gmail.com for more information
 - If your meeting is temporarily closed we can unpublished it till it opens up.
- ChicagoNA.org Covid page updated to show online meetings in our region.
- Current Area & Work-Group Reports are uploaded to ChicagoNA.org under *Regional Information* then hit *Archives*.
 - Donation button was put on the website.

Helpline

- **CALL REPORTS** - For the past 30 days there were 229 calls.
- **Phoneline World Webinar** is October 13, 5:30 pm CST
- The **JIVE** phone service comes with GoToMeeting Pro & allows 150 people to join in.
- Volunteers will receive a monthly email of the schedule to mark their calendars.
- Helpline #'s 708-848-4884 English, 708-848-5194 Spanish, 708-680-7900 Polish
- The English, Spanish & Polish Helpline need volunteers - Contact Charles Chicagoland.na.helpline@gmail.com
- Thank you all volunteers for your service!

Virtual Development

- Virtual NA Meetings, Support & Training
- Virtual Monthly Learning Day/Events
- Virtual H&I Meetings
- Virtual PR Presentations

EVENTS

- **Experience, Strength & Questions, Meetings in Flux!** POSTPONED till September 26th 12:00 pm - 2:00 pm <https://global.gotomeeting.com/join/827233757> You can also dial in using your phone. US: +1 (571) 317-3112 Access Code: 827-233-757

Secretary for H&I PR Subcommittee

- Keep minutes at HIPR Subcommittee Bi-Monthly Meeting displayed on Chicagona.org.
- Help Monitor GMAIL account & Email

H&I PR Mentorship Panel

- Mentor Newer H&I PR Members / Areas, for more info. email, Chicagoregionpr@gmail.com

Public Relations Projects

- **World Unity Day** - September 5, Join together world-wide to say the Serenity Prayer @12 pm CST
- **Experience, Strength & Questions, Meetings in Flux!** September 26th, 2020 12:00 pm - 2:00 pm
- **5K 4 NA - CANCELLED DUE TO COVID**, September 26, 2020 10:00 am - 12:00 pm
- **PR World Webinar** will be on October 1, 6:00 pm CST
- **Emergency Room Packets** - Will be put together to distribute.
- **Pharmacy Counter Packets** - Will be put together to distribute.
- **Police Packets** - Will be put together to distribute.
- **Professional Database** - Continuing to build our database of Professionals & the facilities we serve to stay in touch with them for events, conventions & workshops.
- **“In Times of Illness,”** (Online meeting) meets Tuesdays at 12:00 noon a Region ZOOM Meeting Always Open; <https://zoom.us/j/312581024> looking to start a 2nd meeting to coordinate with Europe.

- **Digital Sign/Billboard wrap** - Term ended & talking to new billboard company
- **Poster Drive** - Ongoing event
 - Target places, ER's/Hospitals/Health Clinics, Police Departments, Post Offices, Community Centers/Parks, Colleges/Schools, Libraries, Fire Departments, Homeless Shelters, Welfare Offices, Churches, Laundromats & Factories.
- **Planned media projects:** - Facebook/CTA/MTD/PACE/CBS/WLS/NBC/WGN/FOX. - Ongoing
- **TV Correspondence:** Late night exposure, fill-in programming on WGN,FOX,NBC,CBS,WLS, Public Access stations all received our PSA's. There is discussion on the PSA'S being outdated.

Workshops/Conferences

- **IAODAPCA** ICB Fall Conference October 19-23
- **Summit of Hope**
 October 6 - Rock Island - First Church of the Nazarene, 2921 38thSt., Rock Island, IL 61201
- **H&I PR Sub Committee** Bi-Monthly Meeting virtually SUNDAY October 18th, 2:00 pm.
 Please join our meeting from your computer, tablet or smartphone.
<https://global.gotomeeting.com/join/827233757>
 You can also dial in using you United States: +1 (571) 317-3112 Access Code: 827-233-757
- **Areas to visit;** Small Miracles, Southwest (SWANA), Rock River, Illinois Valley, Lake Borderline, South Suburbs, Mid City & West Suburbs.

PR- Agenda 2020

We have entered into a new decade! We have done a lot of great service work, but there is more work to be done. People are still dying & statistics are still rising. We all can do our part in effective Public Relations & build better relationships with one another. Please, give back what was so freely given to you. It could save a life, just for today!

In loving service,
 Laura M. HIPR Chair-Chicagoland Region
 Rusty S. HIPR Co Chair