

Chicagoland Region Public Relations Report

Narcotics Anonymous



September 26, 2021

“The purpose of Public Relations in Narcotics Anonymous is to inform the public that NA exists and offers recovery from the disease of addiction. A public relations committee helps to ensure that accurate information about our fellowship is available to the public.”

Hospitals & Institutions

H&I Meetings

- | | | |
|------------------------------|--------------------------|--------------------------------------|
| 1.) Lake Borderline: 0 | 6.) Small Miracles: 0 | 11.) Swana: 0 |
| 2.) North Suburbs: 4 | 7.) Mid City: 0 | 12.) Fox Valley: 5 Present |
| 3.) North City: 4 Present | 8.) Near West: 5 Present | 13.) Rock River: 4 |
| 4.) South City: 5 Present | 9.) West Suburbs: 4 | 14.) Illinois Valley: 0 |
| 5.) South Suburbs: 4 Present | 10.) Joliet: 1 | 15.) We Do Recover Online: 0 Present |

Chicagoland Region H&I: 1 (We are back in Cook County Corrections!)

Weekly Total H&I Meetings as of 3/15/20 in the Chicagoland Region: 152

Weekly Total H&I Meetings as of 8/22/21 in the Chicagoland Region: 36

Expenses to date: \$2129.83

Yearly Budget \$4481.00

Petty Cash \$129.75

- The H&I PR Subcommittee met September 19th where we had 6 Areas present out of 15 total area's.
- We will be having our H&I PR meeting presented on ZOOM moving forward.
- NAWS H&I Webinar was September 9th - discussed gaining access to jails & institutions & engaging members in H&I in the period of closures. Great discussion from around the world. Next meeting 1/13/22.

Incident that happened in last H&I PR Meeting

- A member became hostile, verbally abusive & disruptive in the H&I PR subcommittee meeting.
- After communicating to the member that her behaviour was out of line & disrupting the meeting. She was told we could talk to her after the meeting.
- During the after discussion with the member her language continued to be abusive & as it escalated I wanted to end the meeting due to the ineffectiveness & I was told to hear her out. The discussion turned to an argument. She left the meeting after swearing & name calling.
- Although this behaviour happened we should always treat each other with respect by using spiritual principles.
- SOLUTION: To utilize the ANTI-HARASSMENT POLICY in the CRSC policy Article 9: Manner of Acting, section B on page 24 & 25. Also, a time limit on speaking can be implemented.

Public Relations

- Chicagoland Region H&I PR Work Group Leader Elections are in November, See CRSC policy for duties & responsibilities
- Follow us on Instagram [@chicagolandregionna](http://instagram.com/chicagolandregionna?r=nametag)
- CRCC Chicago Recovering Communities Coalition - The event was yesterday, Saturday September 25th 9-4 32nd Annual Recovery Walk & Olympics. NA hasn't had a booth there in 10 years. It was an amazing collaboration & opportunity to hand out literature, meet many people & network with the cooperation of other organizations that just wanted to help people!
- “In The Spirit Of Recovery” 12 Steps, 12 Traditions & 12 Concepts Monthly Workshop, Tuesday October 12th, 7:00-8:30 pm Zoom ID: 823 2747 6734 SEE FLYER on ChicagoNA.org

- Our Virtual Round Table Learning Day on the Basics of H&I PR on Sept. 19th was very well attended with 2 members sharing experience & great information. We were not able to have it in person due to new building Covid guidelines but will try to reschedule the pizza/PI event soon.
- WSR-Writing Steps for Recovery, "Behind The Walls" needs volunteers to write & Sponsor inmates while they are incarcerated. If interested email Chicagoregionpr@gmail.com Address for WSR is updated to the new address of the CSO, 924 W. 38th Place, unit 109, Chicago, IL 60609
 - Emailing correctional facilities throughout Illinois to share with inmates WSR.

Web Technology

"The Internet has had an enormous impact on the growth of NA. It allows for more regular communication & provides a vehicle for making information & service resources more readily available."
Public Relations Handbook

- Hired Website Contractor to Host, Maintain & build Website (PLEASE BE PATIENT with the process)
- We have 2 volunteers to do updates on our website.
- Current website CRSC reports are unable to be uploaded to the site at this time.
- Donation Button - Up & running & taking donations!
- ALL AREAS/GROUPS UPDATING MEETING & EVENT INFORMATION on our website update directly on chicagona.org or for questions email chicagoregionpr@gmail.com
 - Online Meetings - CHECK YOUR ID #'s & VIRTUAL MEETING LINKS on website
 - Current Area/Work-Group Reports given by Friday 6:00 pm will get uploaded to ChicagoNA.org by Region & can be found under *Regional Information* then hit *Archives*.

Helpline

- Need Helpline Coordinator, Recommended 5 years clean-time, with computer skills (Current Coordinator agreed to stay in till we fill position)
- CALL REPORTS - For the past 30 days there were 214 calls.
- Helpline volunteers will receive a monthly email of the schedule to mark their calendars.
- Helpline #'s 708-848-4884 English, 708-848-5194 Spanish, 708-680-7900 Polish
- The English, Spanish & Polish Helpline need volunteers with 6 months clean time - email if interested Chicagoland.na.helpline@gmail.com

H&I PR Mentorship Panel

- Mentor Newer H&I PR Members / Areas, for more info. or to obtain list email, Chicagoregionpr@gmail.com

Public Relations Projects

- How are we reaching our Homeless Community - Set a goal with our area's 15 minutes per week to reach out to local shelters 1) Make & keep track of contact 2) Offer to drop off literature 3) PR Presentation/meeting 4) Inquire of Helpline poster placement 5) Follow-up
- Digital Sign/Billboard wrap - Looking to renew the previous billboard company with non for profit billboard space. Looking into several options.
- Poster Drive - Ongoing event
 - Target places, ER's/Hospitals/Health Clinics, Police Departments, Post Offices, Community Centers/Parks, Colleges/Schools, Libraries, Fire Departments, Homeless Shelters, Welfare Offices, Churches, Laundromats & Factories. *Always ask to post a sign on private property*
- Planned media projects: - Facebook/CTA/MTD/PACE/CBS/WLS/NBC/WGN/FOX. - Ongoing
- TV Correspondence: Late night exposure, fill-in programming on WGN,FOX,NBC,CBS,WLS, Public Access stations all received our PSA's. Ongoing

Workshops/Conferences

- 2021 Hero Helps - Friday, October 15th, 7:30am - 12:00 pm Romeoville Athletic & Event Center 55 Phelps Avenue, Romeoville, IL (In conjunction with the Southwest Coalition For Substance Abuse Issues)
- IAODAPCA 2021 ICB Fall Conference October 18-22, Mt Vernon, IL

H&I PR Sub Committee Monthly Meeting virtually SUNDAY October 17, 2-4 pm.

ZOOM ID: 834 4335 8884 <https://us02web.zoom.us/j/83443358884>

Areas to visit: Illinois Valley, Lake Borderline, Small Miracles, West Suburbs, SWANA, Fox Valley, Rock River

PR- Agenda 2021

Our recovery world has been impacted like never before! We have come together in unity & rose above so many closed in-person meetings & so many more online meetings. We have worked through daily challenges & found ways to reach the still suffering addict. No one is exempt from the changes we have been faced with. Let's continue to serve together & be examples of what recovery can be. "Our ends are always the same, Jails, Institutions & Death!"

**In loving service,
Laura M. H&I PR Chair-Chicagoland Region
Reginia H&I PR Co Chair**